

Steve Peha- "Writing Across the Curriculum"

<i>Role</i>	<i>Format</i>	<i>Audience</i>	<i>Purpose</i>	<i>Approach</i>
Choose one or possibly two. Most assignments will have one.	Choose one only. Only in rare cases would combining formats make sense.	Choose one or more. If more than one, designate a primary audience.	Choose one or more. If more than one, designate a primary purpose.	Choose several. Longer pieces will require more varied approaches.
The student takes on a role and writes from this perspective	The final version must be published in exactly this format.	This is the student's intended audience. The is who the piece is being written for.	This is why the piece is being written. The writer works toward achieving this goal.	This is how the writer will go about achieving his or her purpose.
<ul style="list-style-type: none"> > Advertiser > Newscaster > Tour Guide > Curator > Panelist > Reporter > Product Designer > Artist > Biographer > Political Candidate > Biologist > Engineer > Historian > Expert in ... > Elected Official > Parent > Teacher > Self > Detective > Editor <p style="text-align: center;">And so on...</p>	<ul style="list-style-type: none"> > Magazine Article > Editorial > Brochure > Short Story > Play > Fairy Tale > Myth > Poem > Novel > Report > Diary > Journal > Biography > Autobiography > Newspaper Article > Letter > Manual > Booklet > Interview > Textbook <p style="text-align: center;">And so on...</p>	<ul style="list-style-type: none"> > Friends > Parent > Self > Teacher > Young Children > Public Figures > Persons in Authority > Supervisor > General Public > People From Other Cultures > People From Other Time Periods > People From Other Places > Professionals in Same Discipline > Investor > Judge or Jury > School Board <p style="text-align: center;">And so on...</p>	<ul style="list-style-type: none"> > Change Thinking > Inform > Explain > Change Action > Entertain > Initiate Thinking > Tell a Story > Instruct > Initiate Action <p style="text-align: center;">And so on...</p>	<ul style="list-style-type: none"> > Analyze > Challenge > Classify > Compare > Conclude > Contrast > Defend > Define > Demonstrate > Describe > Evaluate > Explain > Interpret > Investigate > Justify > Persuade > Predict > Propose > Question > Reflect <p style="text-align: center;">And so on...</p>